



## **37<sup>th</sup> Annual Backcountry Horsemen of California Rendezvous**

### **March 20-22, 2026**

### **Diamond Bar Arena Ceres, California**

### **ADVERTISING OPPORTUNITIES**

The goal of our Rendezvous is to educate our members, the equestrian public, and other trail user groups and individuals on the proper use and care of our trails systems, Leave No Trace ethics, and the safety of individuals and stock. We do this by presenting classes, workshops, and clinics.

This year's theme is "Volunteerism". The Mid Valley Unit along with volunteers from all the other BCHC units in California will be hosting an awesome program. This program will include presentations by numerous organizations, such as; US Forest Service, BLM, and many others.

Other activities included at this year's Rendezvous will be vendors, contests, wine and beer tasting, trail obstacle challenge, auctions, and plenty of entertainment. Along with campfire time to recall the trails and tell tales.

Without your support, the Backcountry Horsemen of California could not put on such a wonderful educational event. We encourage you to advertise in our annual Program.

Advertisement space from Business Card size to Full Page is available. Our annual Program will be printed in black and white with color covers, inside and out. Ads must be ready to go (camera ready), grayscale, at 300 DPI. We do not have the ability to create the ads.

We have until February 1, 2026 to receive the ads and submit them to the printer for insertion into the annual Program. Email ad submission is preferable. Please email your camera ready, ad copy to [lloyd.erlandson0@gmail.com](mailto:lloyd.erlandson0@gmail.com)

Thank you for your support,

Lloyd Erlandson  
2026 BCHC Rendezvous Committee  
209-761-3942



Please return this portion of this Advertising Opportunities notice along with your check made payable to 2026 BCHC Rendezvous. Mail to: BCHC c/o Lloyd Erlandson 8658 Washington Rd Hilmar, CA 95324

<b>Business Card Size</b>		<b>\$35 x <u>  </u> = \$ <u>      </u></b>
1/4 Page Ad	3.625" wide x 4.375 tall	\$60 x <u>  </u> = \$ <u>      </u>
1/2 Page Ad	7.375" wide x 4.375' tall	\$85 x <u>  </u> = \$ <u>      </u>
Full Page Ad	7.375" wide x 9" tall	\$110 x <u>  </u> = \$ <u>      </u>
Inside Back Cover (Full Color)		\$250 x <u>  </u> = \$ <u>      </u>
Inside Front Cover (Full Color)		\$250 x <u>  </u> = \$ <u>      </u>

**TOTAL ENCLOSED: \$**